



Long-form Biography

Leadership Communication & Speaking Arts Expert

Dr. Laura Penn is an expert in leadership communication and the speaking arts. As the Founder of The Leadership Speaking School based in Switzerland, across the globe, she transforms leaders and teams from the world's most well-known companies, business schools and organizations into authentic communicators of the digital age.

Her clients include the World Economic Forum, International Olympic Committee, United Nations, World Wildlife Fund for Nature (WWF), IMD Business School, Ebay, Louis Vuitton Moët Hennessy (LVMH), Nespresso, Salesforce, Logitech, the Union of European Football Associations (UEFA), EHL Hospitality Business School and many more.

Since 2010, Dr. Penn has delivered hundreds of training sessions and keynote speeches around the world, influencing her audiences of thousands, to build better relationships, become better leaders and better their bottom-lines through effective leadership communication. With her first career as a conservation biologist, she is also a distinguished voice in the sustainability sector, empowering her audiences to communicate sustainability with gravitas.

As a master teacher, Dr. Penn trains visionary leaders and high-performing teams from diverse industries in the art of leadership speaking. She teaches them how to create meaningful content for all of their business communication needs and supports them to deliver it with impact, authenticity and human connection. As an international keynote speaker, she challenges the current status quo for leadership communication and inspires her audiences to think differently about how they speak with their peers, teams and customers. Her delivery is dynamic and highly interactive and she heightens what her audiences feel, know and think about this important topic, giving them practical tools to use straight away.

Dr. Penn is an award-winning public speaker, author of four books, a four-time TEDx speaker, an author at UN Today, the official magazine of the United Nations and the host of the Leadership Speaking Radio podcast. Native of Sweden and of New York City, she has an eclectic background as both a scientist and as a performing artist. With a Ph.D. in biodiversity management, Dr. Penn is a trained specialist in conservation biology. She is also an accomplished performing artist in dance, starting out as a break-dancer in the 80's. Mother of two teenagers, she loves gardening, dancing in the living room, Spotify playlists and Japanese food and fashion.